



ATLANTA INSTITUTE OF TANTRA
& DIVINE SEXUALITY

Sponsorship Deck

2019 OPPORTUNITIES

August 9	Fundraising Dinner
August 10-11	Energy & Ecstasy Retreat
October 12-14	Atlanta Tantra Fest
	Tantra Tuesday
	Fix Your Sex Podcast
	Pleasure Partners



About the Atlanta Institute of Tantra & Divine Sexuality

We are excited to be celebrating our 2nd year as a community-oriented organization centering people of color, and focusing on sexuality, spirituality, healing and fun.

As a supporter of the conscious community in and around Metro Atlanta, I am hoping that you will consider joining us as an event sponsor. With your support, we will be able to provide continued opportunities like this throughout the year.

As a sponsor of Institute vents, you will have the opportunity to be recognized in all of our collateral, based on and in accordance to the level of your donation. Your support of the Atlanta Tantra Festival will be visible, not only to our nearly 150 attendees, volunteers, and educators, but also to the greater conscious community, not just in Atlanta but nationally. By aligning yourself with one of our events, you will expose your brand to this vibrant, growing community.

SOCIAL: @atltantra @atltantrainstitute @atlantatantra

IG/FB Reach: 22,000 Followers/Friends
Average Impressions: 75,000 per week

RADIO: Fix Your Sex Podcast:

Available on iTunes, Spotify, Google Play and Stitcher
11,000 Listeners

Attendee Profile





2019 SPONSORSHIP OPPORTUNITIES

August 9

Fundraising Dinner



The Details

- Tickets: \$100pp (discounts for members according to level)
 - MIN 50 people, MAX 100pp
- SPONSORSHIP LEVELS
 - Crown Level – Event Sponsor: \$1,000 (1 available)
 - Includes: Table of 6, full page ad in program, logo placement on newsletter, social media and on Step/Repeat, Shola Arewa Meet & Greet
 - Heart Level – Beverage Sponsor: \$750 (2 available)
 - Includes: Table of 4, logo in program and newsletter, on social media and on Step/Repeat, Shola Arewa Meet & Greet
 - Root Level – Table Sponsor \$500 (4 available)
 - Includes: Table of 4, printed name in program and newsletter, on social media and on Step/Repeat



SAVE THE DATE! AUGUST 10TH & 11TH, 2019

Energy & Ecstasy Retreat
Atlanta, Ga

A two-day Spirit-led healing
retreat hosted by:

C. SHOLA AREWA AMINA PETERSON



Internationally renowned
Energy Doctor, Author &
Wellness Coach

Founder of Atlanta
Institute of Tantra &
Divine Sexuality

August 10-11 Energy & Ecstasy Retreat

The Details

- Registration: \$249 non-members/\$199 members
 - shared dorm-style overnight accommodations additional \$49/59 per person)
 - MIN 40 guests/MAX 60 guests

SPONSORSHIP LEVELS

- Crown Level – Event Co-Sponsor: \$1,000 (1 available)
 - Includes: Registration for 2 guests, full page ad in program, logo in newsletter, on social media, media day access.
- Heart Level – Gift Bag Sponsor: \$500 cash/in-kind (2 available)
 - Includes: Registration for 1 guest, quarter page ad in program, media day access.
- Root Level – Hospitality Sponsor \$100 (4 available)
 - Includes: business card ad in program, logo in newsletter, on social media, media day access.



Atlanta Institute of Tantra & Divine Sexuality
2019 Sponsor & Partner Opportunities



October 12-14, 2019

Atlanta, GA

The 2nd annual Atlanta Tantra Festival is our marquee event, and we anticipate over 150 people at our event this year. Last year's event set a precedence for sexual and spiritual events in Atlanta and all of the south, with features that included tantra classes with teachers of color, sacred healing treatments, vegan cuisine, live music and performances and more.

All of our attendees are your ideal clients. Atlanta Tantra Festival is an opportunity to showcase sexual and/or spiritual products and services to increase market share. But act now - The event is RIGHT AROUND THE CORNER, and sponsorships are limited and 20% full.

The Atlanta Tantra Festival started in 2018 because of a realized dream. Essentially, the ATL Tantra Fest was launched as a seed project, which has allowed us to host a series of classes, workshops and events throughout the year, as well as secure a full time a full-time space to the Atlanta area, providing a spiritual and educational home to everyone who wants to learn.

The 3-day festival is the first space of its kind, focusing on sexuality, spirituality, healing and fun.

The festival will be held October 12-14. Over the course of the weekend (and into Monday morning for the brave and free souls who are up to midnight meditations) I will offer the chance for all of you to attend workshops, receive healing treatments, relax by fire pit, dine on vegan cuisine prepared, dance freely to live music and DJ's and connect with like-minded individuals at a beautiful, private estate here in Atlanta.



FESTIVAL Sponsorship Packages

Event Sponsor	Workshop Sponsor	Hospitality Sponsor
Co-Sponsorship rights		
Live plugs during the event in opening & closing speech and on the Podcast		
Brand promotion on swag		
2 Weekend Passes	1 Weekend Pass	1 Day Pass
Booth Space	Workshop Branding	Hospitality Branding
2000 (e.g. flyers, banners, invitations)	2000 (e.g. flyers, banners, invitations)	2000 (e.g. flyers, banners, invitations)
500,000 impressions (e.g. web, email, social media*)	500,000 impressions (e.g. web, email, social media*)	500,000 impressions (e.g. web, email, social media*)
1 Banner at fest	1 Banner at fest	1 Banner at fest
Valued at \$4,000	Valued at \$2,000	Valued at \$1,000

*All social media will be promoted on Atlanta Tantra Festival and Atlanta Institute of Tantra sites.

Feature your brand at Atlanta Tantra Festival today!

Item	Contribution	Quantity	Subtotal
<input checked="" type="checkbox"/> Event Sponsor	\$500.00		
<input type="checkbox"/> Workshop Sponsor	\$300.00		
<input type="checkbox"/> Hospitality Sponsor	\$250.00		



Tantra Tuesday

- 30-40 attendees weekly
- Daily Social Media Marketing (22,000 reach)
 - o Vendor: \$35
 - o Sponsor: \$50 or in-kind for 35 attendees

Fix Your Sex Podcast

- 11,000 Listeners
 - o Episode Sponsor: \$50
 - o Feature Sponsor: \$25

Pleasure Partners

- For access to the meeting spaces and community
 - o Annual Commitment \$420 (billed monthly on patreon at \$35 per month)
 - o www.patreon.com/atltantra

I can also discuss in-kind sponsorship opportunities as well. I believe your support would be a critical addition to our event schedule. Please let me know as soon as possible if I can count on you this year.

Thank you for your consideration,

Amina Peterson
Director, Atlanta Institute of Tantra
Curator, Atlanta Tantra Festival